

The undersigned candidate acknowledges that, under the Italian Data Protection Code (Legislative Decree no. 196/2003):

- personal data (including images) relating to third parties, where present in the art work produced, may be processed/sent only in the case that the candidate has acquired a preventive and expressed consent of the data subjects for the processing of such data, including their dissemination and publication in the context of the Contest, as specified under section 1;
- it is forbidden to process data relating to third parties (including images and sensitive or judicial data under section 4.1, letters d) and e) of the Italian Data Protection Code) without the preventive and expressed consent of the data subjects; moreover, it is forbidden to process personal data relating to underage persons without the authorization of those in charge of the parental authority;
- therefore, it is necessary to preliminarily inform the data subjects and to obtain their consent in order to process and communicate personal data relating to them in the context of the Contest.

Information pursuant to Article 13 of the Personal Data Protection Code

### **Information pursuant to Article 13 of the Italian Data Protection Code (Legislative Decree no. 196/2003)**

Telecom Italia herewith provides you with the information regarding the processing of your personal data, in relation to your participation to the Contest "8° Premio Internazionale Arte Laguna", and in particular in relation to your registration the Special Prize "Innovative Interactive Tour on Telecom Italia's Future Centre", scheduled from September 2013 to March 2014 at Telecom Italia Future Centre.

#### **1) Purposes for which it is necessary to collect and to process your personal data**

Your personal data (including images and/or audio/video produced during the event by specially commissioned third parties), provided by you and/or collected (also through third parties), will be processed by Telecom Italia for the following purposes: a) to produce video and/or audio recordings and/or other communication media, relating to you, during the above mentioned event or during other public events; b) dissemination of such material (video, photos, audio recordings) through internet/intranet sites of Telecom Italia or through dedicated internet channels, in particular with a view to transmit or broadcast them, wholly and/or partially and for all the duration of the event, on the website [www.telecomitalia.it](http://www.telecomitalia.it) and on other websites linked to Telecom Italia; c) participation to questionnaires or market surveys; d) management of complaints and disputes. In addition to the above mentioned purposes, Telecom Italia may process your personal data in order to fulfill obligations provided by laws, regulation or EU legislation and provisions arising under statutory requirements by competent Authorities.

#### **2) Procedures and logic applied to data processing**

Personal data processing shall be carried out manually (e.g. hard copies) and/or by electronic or automated means, on the basis of logic of organization and processing correlated to the purposes described above, and in any event, in such a way that data security and confidentiality will be protected.

#### **3) Data Controller and Data Processors**

The Data Controller is Telecom Italia S.p.A., with registered offices in Piazza degli Affari, n. 2 - 20123 Milan.

The competent Data Processor is Mr. Oscar Cicchetti, domiciled at Telecom Italia, corso d'Italia, 41, Rome. The updated list of Data Processors appointed by Telecom Italia may be consulted by clicking on the "Privacy" link on the [www.telecomitalia.it](http://www.telecomitalia.it) and [www.tim.it](http://www.tim.it), websites.

Your personal data shall be processed by employees of Telecom Italia, in particular operating in the Strategy / Trends-Future Centre Departments. These employees have been appointed persons in charge of the processing and have received adequate operating instructions in such regard.

**4) Categories of third parties to which personal data may be communicated as Data Controllers or who may acquire such data as Data Processors or Persons in charge of the processing.**

Your personal data may be processed, besides by Telecom Italia employees, also by third parties, to which Telecom Italia assigns certain activities (or parts thereof) for purposes related to the management of the event. In such case, these third parties either operate as independent Data Controllers or will be appointed as Data Processors or as Persons in charge of the processing. To the Data Processors or to the Persons in charge of the processing, where appointed, Telecom Italia provides adequate operating instructions, with particular reference to the adoption of measures for the security of the data processed.

**5) Right of access to personal data and other rights pursuant to article 7 of the Italian Data Protection Code**

You have the right to access data relating to you at any time and to exercise the other rights provided for in article 7 of the Italian Data Protection Code, by contacting the Data Processor indicated under paragraph 3). In the same way, you have the right to request the source of your personal data, the rectification, updating or integration of inaccurate and incomplete data, the erasure or blocking of data that has been processed unlawfully; furthermore, you have the right to object to the processing of your personal data on legitimate grounds.

**Consent to data processing pursuant to Article 23 of the Italian Data Protection Code**

The participant to the Special Prize "Innovative Interactive Tour on Telecom" of the Contest Italia's Future Centre authorizes Telecom Italia to process his/her personal data according to the procedures and for the purposes indicated in the relevant notice, attached to the regulation published in the website <http://www.premioartelaguna.it/index.php/bando.html>. and, in particular:

- to process the images and video recordings of the event for publication on Telecom Italia corporate sites in the intranet, internet and extranet, blog, forum, social networks and other online communities, magazine, newsletter and other media, also on paper, and to their use in television programs of the Telecom Italia Group, acknowledging that such images and videos may reveal, also indirectly, his/her identity or the identity of third parties, thus making persons and sites recognizable.

The Artist, in the course of his/her registration, shall click on the relevant button to express his/her consent, which will be digitally recorded.

YES

NO